

Suparna K S

WordPress Designer

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Profile

I am a proficient WordPress Designer and Digital Marketing Analyst. I have designed website using different builders like Elementor, Beaver Builder, Divi Builder. In Elementor I have make use of Addons like Happy Addons, Ultimate Addons. I have good amount of experience in SEO.

Education

NMAMIT, Nitte, Karkala, Udupi

Udupi, India

Professional Experience

Associate Website Developer, Affinity Express India Private Limited

11/2022 – present

Pune, India

- Designing a responsive website using Beaver and Elementor.
- Handling and maintaining client websites.
- Handling On-page SEO of client websites.
- Lighthouse to improve the site performance.
- Checking site using GT Matrix and Rankmath.
- Maintaining the SEO metrics using the search console.

Software Engineer, Techiesys

08/2022 – 11/2022

Bangalore, India

- Designing a responsive site using Elementor.
- Maintaining the SEO metrics using the search console.
- Making use of widgets in Happy Addons.
- Handling On-page SEO.
- Lighthouse to improve the site performance.
- Checking site using GT Matrix and Rankmath.

WordPress Designer, Nanjeyachts Boat Rental LLC

07/2020 – 07/2022

Mangalore, India

- Designing a responsive site using Elementor.
- Adding Site Property to Search Console.
- Handling On-page and Off-page SEO
- Site Audit using Ahrefs, Neil Patil, and SEMrush.

WordPress Designer, Avedis Infosystems

01/2019 – 06/2020

Udupi, India

- Handling WordPress Sites
- SEO Analysis

WordPress Designer, Bizbooster Online Services Bangalore

09/2017 – 12/2018

Bangalore, India

- Handling and Designing WordPress Sites.
- Maintenance of client website.

Projects

Allure Unisex Professional Beauty Salon [🔗](#)

They are the clients from Mangalore and they provide services on quality grooming for Men's and Women's. Designed and Developed the website using wordpress.

iSecureSolutions [↗](#)

iSecureSolutions is CCTV services providers from Bangalore. I have designed the demo website for this client using WordPress with the help of elementor and prime slider.

Updecare [↗](#)

It is a Premium woo commerce site with more than 20pages, in which we have used premium options and plugins to design a website. Here in this site we have added variable products with different price.

Prime Education Centre [↗](#)

This is a standard theme based WordPress website. It has more than 15 pages. To reach the client expectation we have designed simple and elegant website.

Alpa Tree Soltuions [↗](#)

Alpa tree Soltuions provides services on tree cutting. They provide Residential and Commercial Tree Cutting Services in Lexington.

Courses

Telecommunication Course, *Bharat Sanchar Nigam Limited*

Mangalore, India

Software Testing Courses, *QSpiders*

Bangalore, India

Languages

- English, Kannada, Hindi

Skills

WordPress • HTML/CSS • SEO • Elementor • Canva • Adobe xD • Photoshop • Beaver